



StudyWorld London March 23

Perfectly Spoken®

Expert Online English Language Training



Online English Learning Solution



A flexible, accessible and affordable way to learn English online

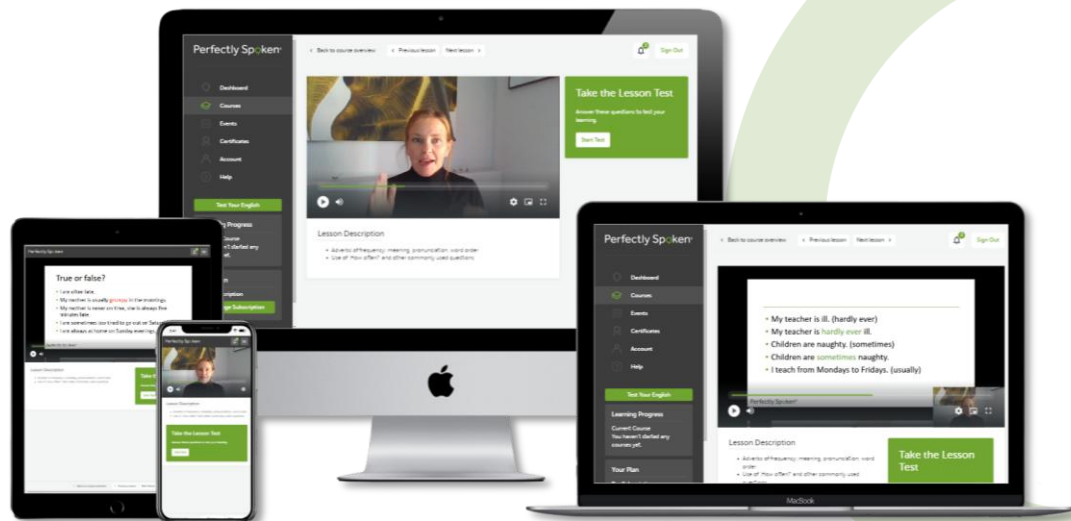
- ✔ Expert English teachers
- ✔ Flexible combination of **self-study & live practice**
- ✔ **Structured** content graded by CEFR/IELTS
- ✔ From **elementary to proficiency**. Including business English
- ✔ Works on any internet connected device
- ✔ **New learning materials** added regularly





Structured video courses

- ✔ General English
- ✔ Grammar
- ✔ Vocabulary
- ✔ Pronunciation
- ✔ Exam Preparation
- ✔ Business & Work
- ✔ English with Real News





((())) Live practice

- ✔ Masterclasses, Live group Classes, Speaking Practice Groups , Writing Club.
- ✔ Expert teachers
- ✔ Different topics: level courses, grammar, vocabulary, business English
- ✔ Students from Perfectly Spoken's global learning community



Student Learning Experience



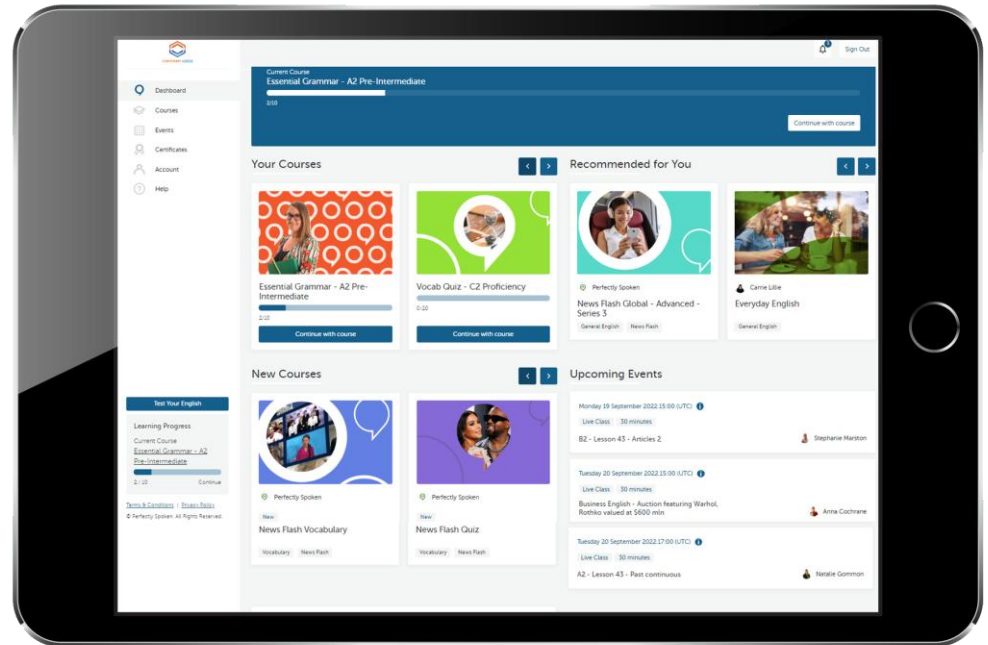
- ✔ Access from any device
- ✔ Placement Test
- ✔ Take where you left it
- ✔ Follow more than 1 course at a time
- ✔ Premium video playing options





Personalised Dashboard

- ✔ Your Courses
- ✔ Recommended for You
- ✔ New Courses
- ✔ Upcoming Events





Partner Agent



**Your Students on
Your platform at Your Pricing**
Advantageous wholesaler price

Reseller Agent



**Your introduction using
Your coupons with Your Discount**
Attractive commission rates



Your Students on Your platform at Your Pricing

Advantageous wholesaler price



Branded platform

Access to all self-study (2500+)

Access to Live Classes & Masterclasses

- ✓ *Resell at local pricing, with your conditions*
- ✓ *Manage your users and only pay for active seats*

Business Opportunities: Partner Agent



Your Students on Your platform at Your Pricing

Advantageous wholesaler price

You get to:



- ✔ Decide the pricing according to your local market knowledge and expertise
- ✔ Offer your students monthly or annual pricing options
- ✔ Choose if you wish to offer incentives or special offers
- ✔ Take payments in local currency, with different payment methods
- ✔ Manage all users – add and remove - and only pay for seats used

Please note that this package does not include access to The Writing Club or Speaking Practice groups

Business Opportunities: Partner Agent



Your Students on Your platform at Your Pricing

Advantageous wholesaler price



What Perfectly Spoken will do for you:

- ✔ Give offer you the most competitive pricing
- ✔ Set up your branded platform
- ✔ Set up free trials for you, members of your team, selected students
- ✔ Provide you with marketing assets/ pack
- ✔ Cement our relationship with in a straight-forward and transparent Licensing Agreement
- ✔ Customer Support



Your introduction using Your coupons with Your Discount Attractive commission rates



Coupon based

Access to all self-study (2500+)

Access to Live Classes & Masterclasses

Additional to Speaking & Writing Practice

- ✔ *2 options to offer*
- ✔ *Get commission. Hassle free*

Business Opportunities: Reseller Agent



Your introduction using Your coupons with Your Discount Attractive commission rates



- ✔ Have two attractive yearly subscription packages to offer
- ✔ Simply need to provide your potential customers with your exclusive coupon code
- ✔ Receive an introducer's commission on each sale
- ✔ Have no ongoing user management or support to provide
- ✔ Do not have to manage any customer payments



Your introduction using Your coupons with Your Discount Attractive commission rates



What Perfectly Spoken will do for you:

- ✔ Make sure you can offer the most competitive pricing
- ✔ Offer attractive rates of commission on coupon redemptions
- ✔ Keep you regularly updated with sales and conversions
- ✔ Set up free platform access for you, members of your team
- ✔ Provide you with marketing assets/ pack
- ✔ Cement our relationship with in a straight-forward and transparent Licensing Agreement
- ✔ Offer full customer support to your customers; our students

	Agent			Reseller Option 1	Reseller Option 2
Learning Content					
Self-Study	●	●		●	●
Self-Study + Business English	●	●			●
Live Classes	●	●		●	●
Masterclasses	●	●		●	●
Speaking Practice Groups 2/week					●
Writing Club					●
Branding					
Branded Platform	●	●			
Pricing					
Resell at local price & currency	●				
Monthly/Yr Payment	Yearly	Monthly		Yearly	Yearly

Custom Platform features: Partner Agent



Learning Content		
	Test your English	●
	General English A1 to C2	●
	Business and professional English courses	●
	Specialist English courses	●
	Official exam preparation courses	●
	Tests and activities to consolidate learning	●
	English with real news from Reuters	●
	Certificate of course completion	●
	Live Classes & Masterclasses	●
Learning Experience		
	Access from mobile, desktop, tablet	●
	Advanced video player	●
	English subtitles for selected courses	●

Custom Platform features: Partner Agent



Management		
	User notifications: automatic and manual	●
	Create user groups	●
Tracking/Analytics		
	Individual learner dashboard	●
	Basic admin analytics	●
	Advanced admin analytics	●
	Analytics by groups	●
	Events analytics	●
Platform Customisation		
	Dedicated team site URL	●
	Custom team site logo	●
	Custom team site colours	●
	Custom sign in page text	●
	Co-branded certificates of course completion	●
Support		
	Student help library	●
	Admin help library	●
	Admin email support	●



Contact:
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